



## Online Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the user and The Dan Marino Foundation, Inc. and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to The Dan Marino Foundation, Inc. include DMF. By using the DMF website application (the “Site”), you consent to the data practices described in this statement.

### **How do we protect visitor information?**

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Stripe.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information. All transactions are processed through a gateway provider and are not stored or processed on our servers.

### **Do we use “cookies”?**

We use “cookies” on this site to optimize the user experience. A cookie is a piece of data stored on a site visitor’s hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser’s Help menu to learn the correct way to modify your cookies. If you disable cookies, some features will be disabled that make your site experience more efficient and some of our services will not function properly.

### **COPPA (Children Online Privacy Protection Act)**

When it comes to the collection of personal information from children under 13, the Children’s Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation’s consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children’s privacy and safety online.

We do not specifically market to children under 13. DMF does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Fair Information Practices**

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws

around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information. In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

- We will notify the users via email within 10 business days.
- We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

### **Collection of your Personal Information**

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include the following: (a) registering for an account on our Site; (b) sending us an email message; and (c) providing your name, e-mail address, and disclosed disabilities. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

### **Sharing Information with Third Parties**

DMF does not sell, rent or lease its customer lists to third parties. DMF may share data internally or with its trusted partners to help perform statistical analysis, for research and publication purposes, and for any other purposes which DMF deems necessary and reasonable in connection with the activities and services in which it is engaged. All such third parties are prohibited from using your personal information except to provide these services to DMF, and they are required to maintain the confidentiality of your information.

DMF may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on DMF or the Site; (b) protect and defend the rights or property of DMF; and/or (c) act under exigent circumstances to protect the personal safety of users of DMF, or the public.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by DMF. This information can include: your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the DMF website.

### **Changes to this Statement**

DMF reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our Site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Information**

DMF welcomes your questions or comments regarding this Statement of Privacy. If you believe that DMF has not adhered to this Statement, please contact DMF at:

The Dan Marino Foundation, Inc.  
400 N Andrews Ave  
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